



Open House Overview

Community Information Session

Last Updated on
August 2, 2023

OPEN HOUSE

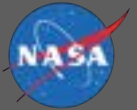
LANGLEY RESEARCH CENTER

OCTOBER 21, 9AM - 4PM

WHAT THE EXCITEMENT IS ALL ABOUT!

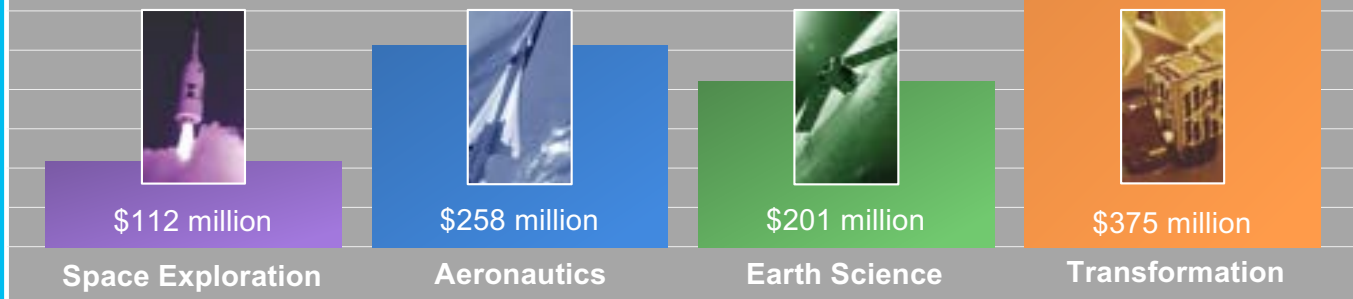
Agenda

- Welcome and Introductions
 - Michelle Ferebee – Deputy Director of the Strategic Partnerships Office
- NASA Economic Impact
 - Michelle Ferebee – Deputy Director of the Strategic Partnerships Office
- Open House Overview
 - Lena Little – Regional Partnerships Lead and Open House Project Manager
 - Getting Here
 - What to See and Do
 - How to Participate
- Questions

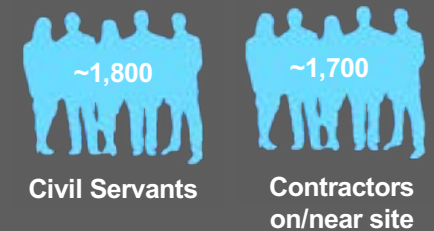


LOCAL AND REGIONAL **ECONOMIC IMPACT**

Langley FY 2023 budget: \$946 million
(Includes \$57 million in external business)



Langley Workforce



Langley Infrastructure

190 buildings, 764 acres
 Infrastructure/Facilities value: \$5 billion



In fiscal year 2021 in Virginia, NASA generated an economic impact of

<p>\$2.5 BILLION LABOR INCOME</p>	<p>NASA activities in Virginia generated</p>	<p>NASA contracts sourced in Virginia totaled</p>
<p>\$6.8 BILLION ECONOMIC IMPACT</p>	<p>272.7 MILLION</p>	<p>\$2.1 BILLION</p>
<p>32,739 JOBS</p>	<p>in tax revenues for Virginia state and local governments</p>	<p><small>*As calculated by an agencywide study conducted by the University of Illinois Chicago's Nathalie P. Voorhees Center for Neighborhood and Community Improvement, based on fiscal 2021 numbers.</small></p>

Open House Overview

Purpose:

To highlight NASA Langley's contributions to national aeronautics, science, space exploration by showcasing our unique facilities, subject matter experts, projects and programs.

To invigorate the community and generate excitement about our mission work.

To inspire the next generation of STEM professionals.

KEY EVENTS:

October 19 – Industry and Academia Day

October 20 – K-12 STEM Day

October 21 – 5K Moon Walk and Run

October 21 – Open House

Graphics and Branding



Getting Here

Guests will be shuttled to the campus from designated off site parking areas

Guests will go through a security screening process

Register in advance to indicate your intent to attend

[REGISTER HERE](#)

What to See and Do!

Visit unique facilities learn about:

- Flight research
- Inflatable habitats
- Wind tunnel testing
- Solar sails
- The Space Launch System
- Artemis - Journey to the Moon and Beyond
- The future of flight
- Earth science instrumentation
- And more!

Activities include:

Hands on STEM engagement

Face painters

Live music

Meet and greets

Presentations

exhibit hall

See a moon rock

25 food trucks

Pop Up NASA merchandise shops

Picnic areas

Vendor bazaar

Touch a truck

Tour Stop Route



1.8 miles if walked in loop

Shuttle bus service available

Industry and Academia Day

October 19, 2023, 1pm to 5pm followed by evening reception

Industry and Academia Day is an event to showcase how Langley has positively impacted the surrounding region's economic development, academic institutions, and technical landscape. I&A Day will offer insight into how NASA and its business and educational partners are working to strengthen relationships across various sectors. This event will also highlight new technologies and initiatives while offering insight into how to partner with NASA through multiple mechanisms.

Awareness

- Increase awareness of the exceptional capabilities, cutting-edge facilities, and committed workforce at NASA's Langley Research Center.

Relationships

- Emphasize NASA Langley's current relationships and collaborations with businesses, industries, higher education institutions, non-profit organizations, government agencies, and other members of the community.

Partnerships

- Strengthen the partnerships between NASA and various sectors such as industry, academia, government, and other external organizations.
- Establish new partnerships to further improve NASA's collaboration and progress.

K-12 STEM Day

October 20, 2023, 9am to 5pm

Invites to:

- Local School Districts
- Hampton School District
- VA School District
- Newport News School District
- York County School District
- Home School Associations

Activities

- Guest Speakers
- Tours
- STEM Kids Zone - Open House Preview
- Hands on STEM activities

How You Can Participate!

EXPO

Bring your exciting STEM exhibit or highlight your contributions to the NASA mission. Interact with over 20,000 members of the public.

BRING YOUR GROUP

Bring a busload of your favorite organization, we can handle it!

PROMOTE

Amplify our message and encourage the public to attend.

VOLUNTEER

We are offering opportunities to earn volunteer hours for active-duty military members, college students, local clubs and more.

BECOME A PARTNER

Learn how you can become an official 2023 Open House partner with NASA Langley Exchange Sponsorship Opportunities

Next Steps

- Follow Up Email with slides, contact information, save the date cards
- Follow us on social media and visit the open house website for up to date information
- Let us know how you want to participate



Questions